



2020 Updated Statewide Home Visiting Needs Assessment

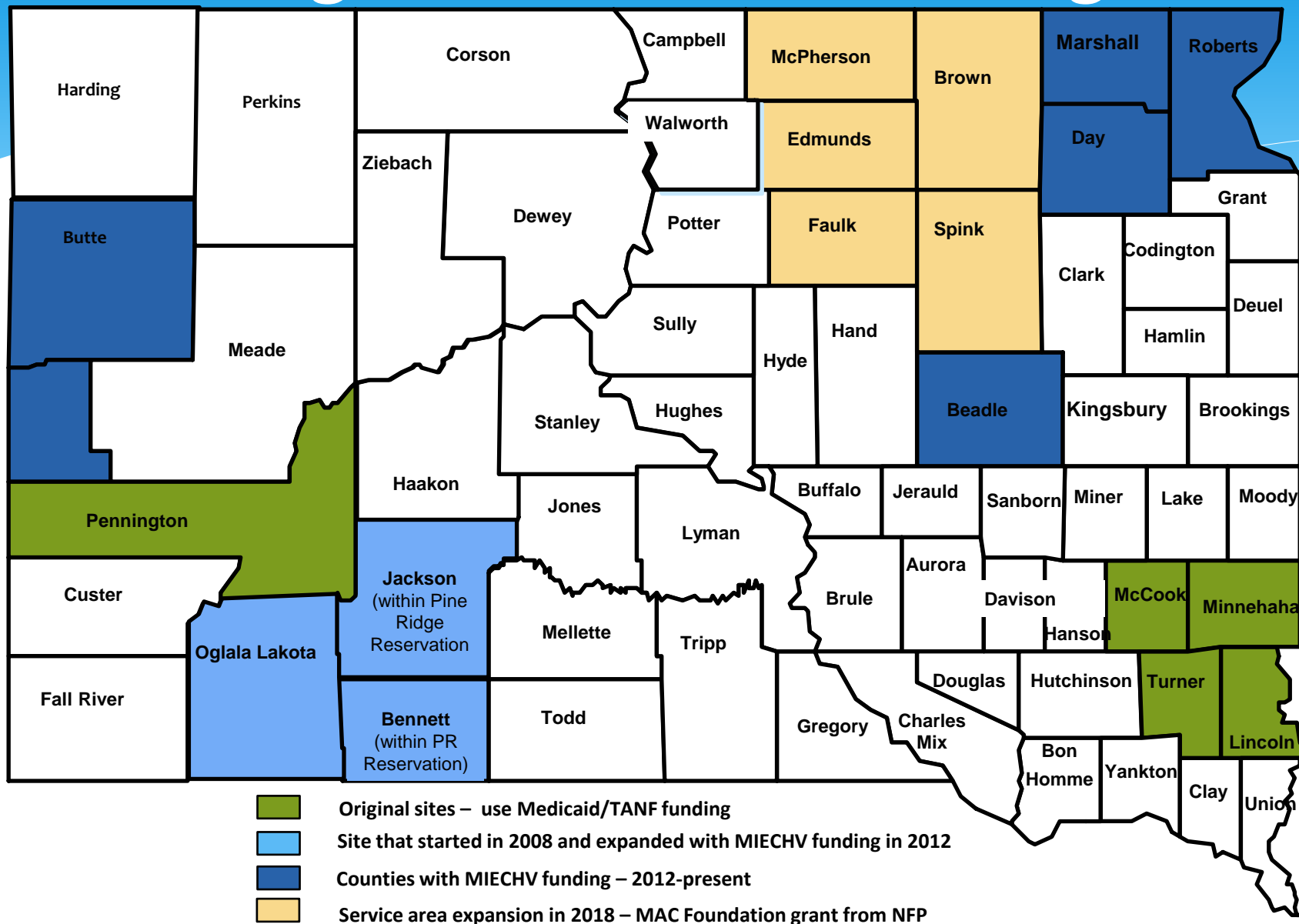
Bright Start Home Visiting Program



Maternal, Infant, and Early Childhood Home Visiting

- * The Maternal, Infant and Early Childhood Home Visiting (MIECHV) Program supports **voluntary, evidence-based** home visiting services for at-risk pregnant women and parents with young children up to kindergarten entry.
- * The MIECHV program builds upon decades of scientific research showing that home visits by a nurse, social worker, early childhood educator, or other trained professional during pregnancy and in the first years of a child's life improve the well-being of children and families by preventing child abuse and neglect, supporting positive parenting, improving maternal and child health and promoting child development and school readiness.
- * **States**, territories and **tribal entities** receive funding through the MIECHV Program and have the **flexibility** to select evidence-based home visiting service delivery models that best **meet state and local needs**.

Bright Start Home Visiting



2020 Updated Statewide Home Visiting Needs Assessment

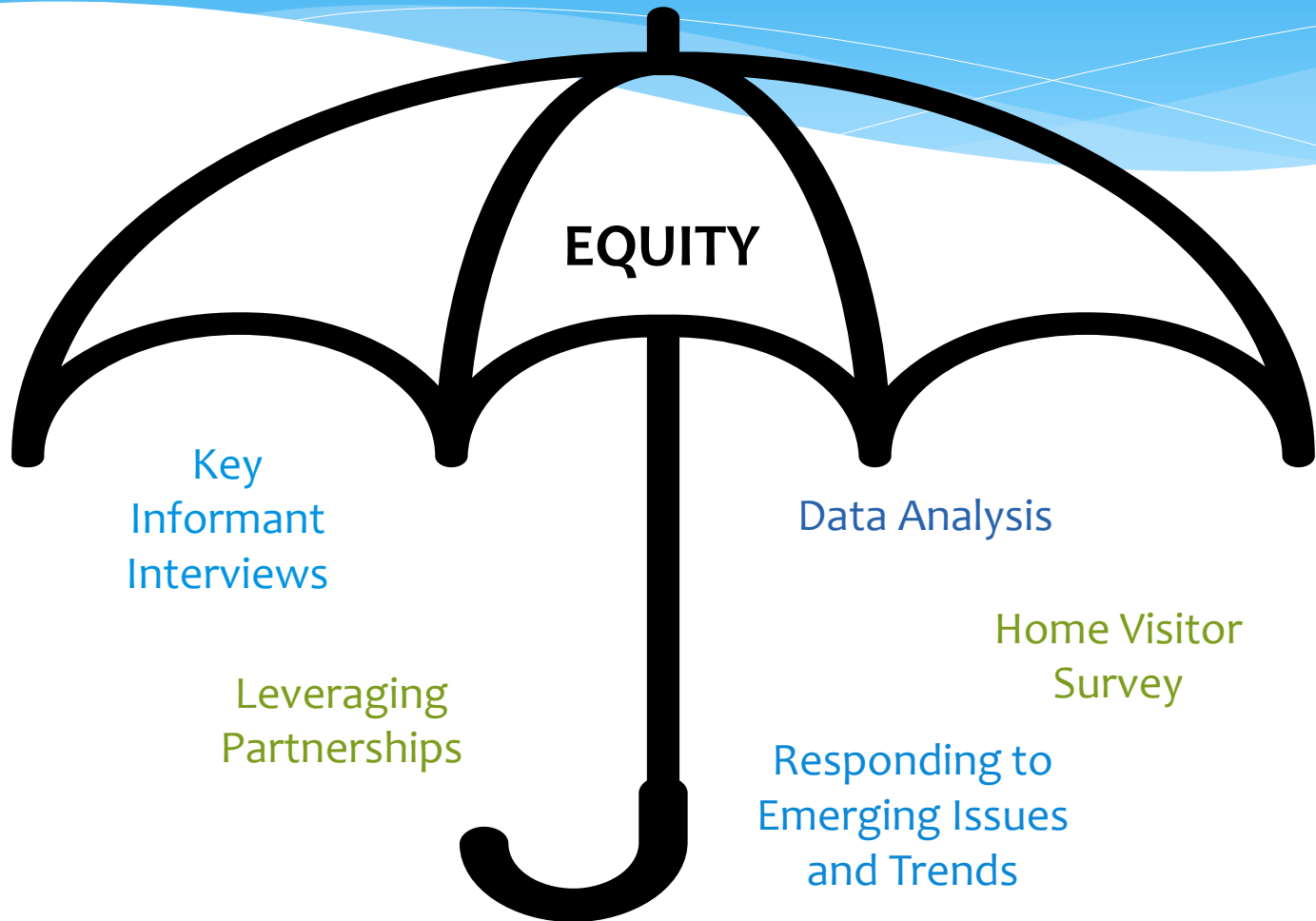
Identify Communities
with Public Health
Risks (related to maternal
child health)

Coordinate with the
Title V Block Grant
Program, CAPTA, and
Head Start Program

Quality and capacity of
existing home visiting
programs

State's capacity for
providing substance
abuse counseling and
treatment to
individuals and families

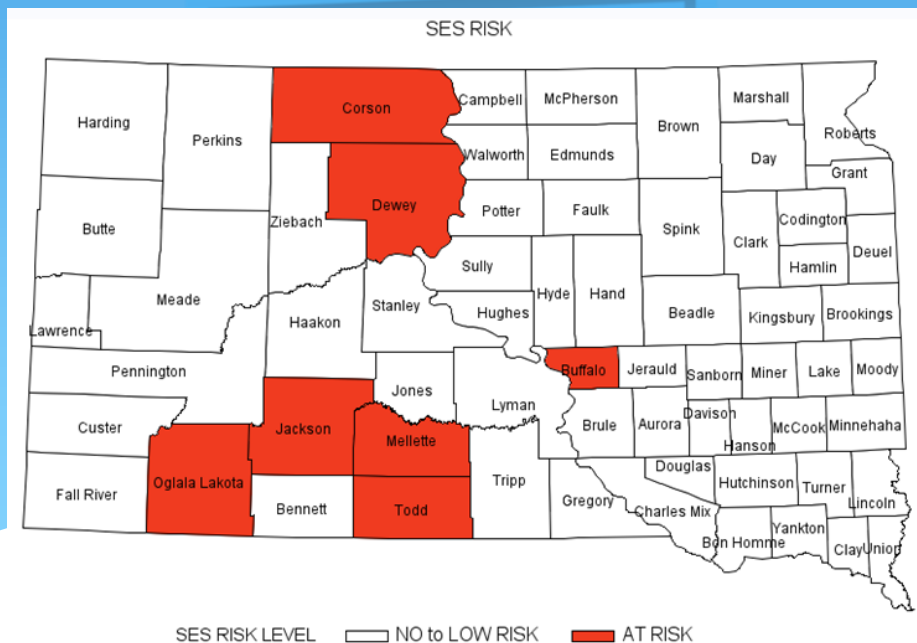
Under the Umbrella of.....





Risk Category: Socioeconomic Status

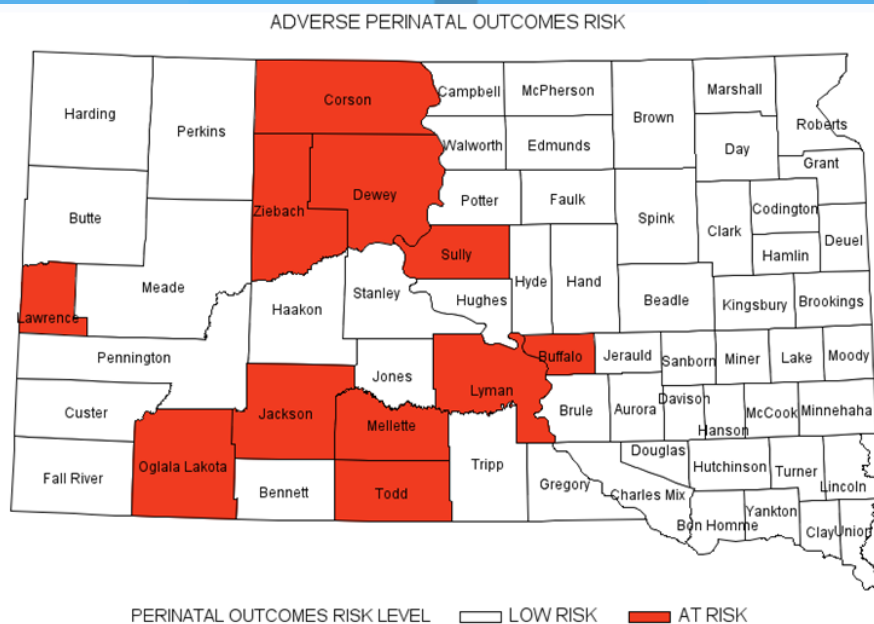
- Poverty
- Unemployment
- High School Dropout
- Income inequality





Risk Category: Adverse Perinatal Outcomes

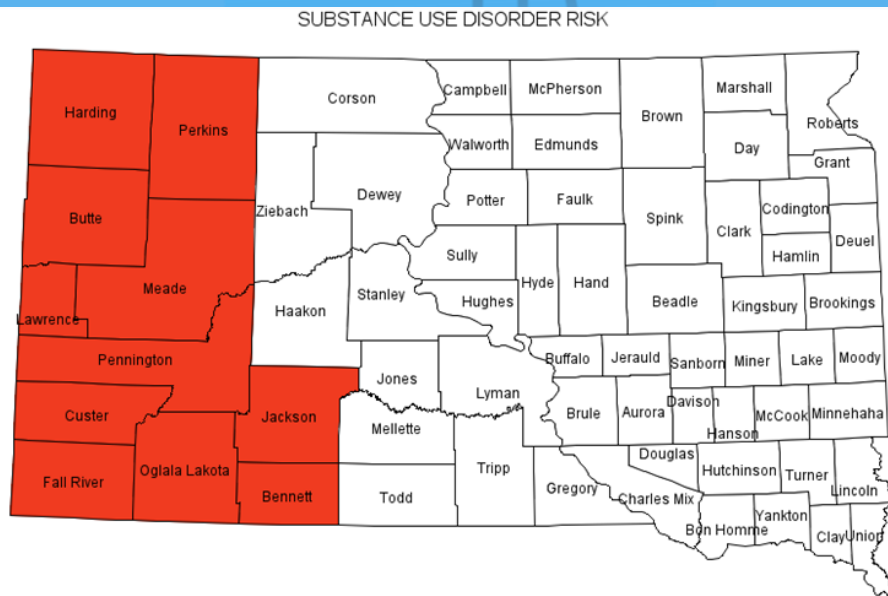
- Preterm Birth
- Low Birth Weight
- Teen Pregnancy
- Prenatal Care Initiation





Risk Category: Substance Use Disorder

- Alcohol
- Marijuana
- Illicit Drugs
- Pain Relievers (non-medical use)



SUBSTANCE USE DISORDER RISK LEVEL LOW RISK AT RISK

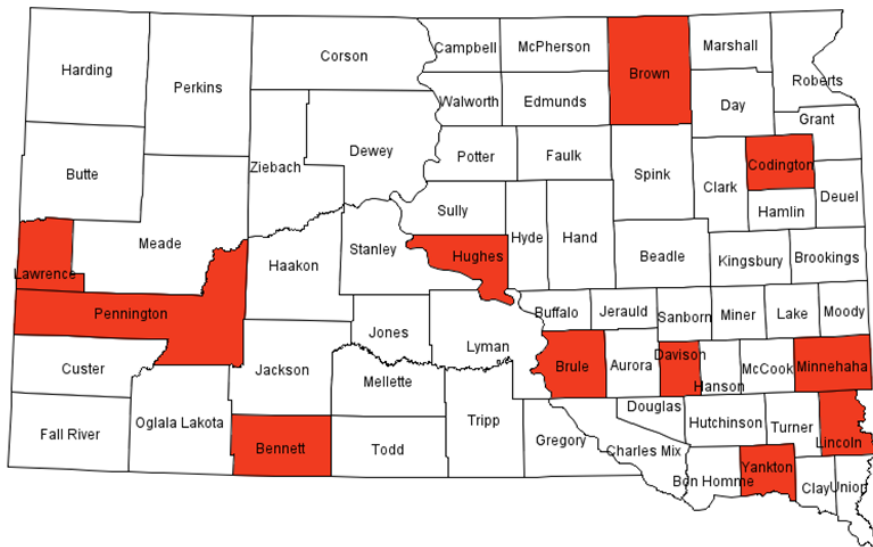


Risk Categories:

Crime and Child Maltreatment

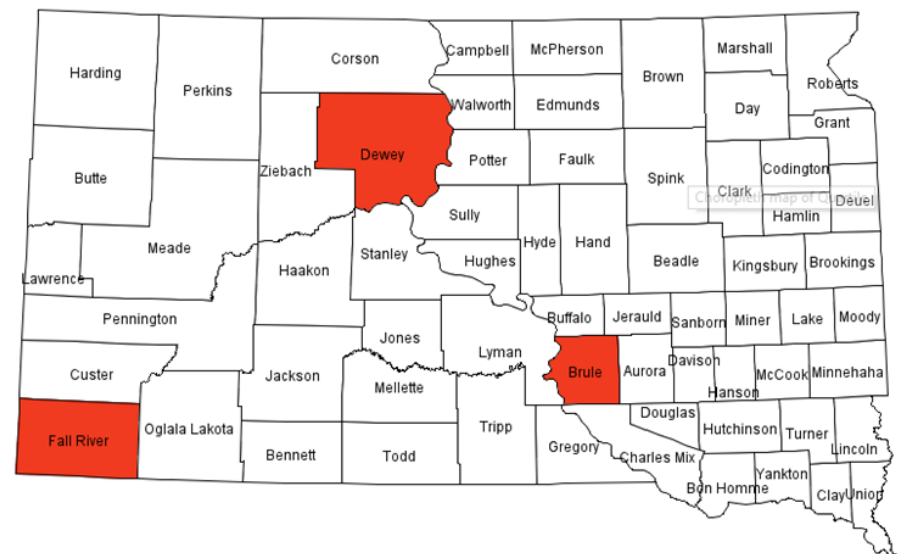
- Crime Reports
- Juvenile Arrests
- Child Maltreatment

CRIME RISK



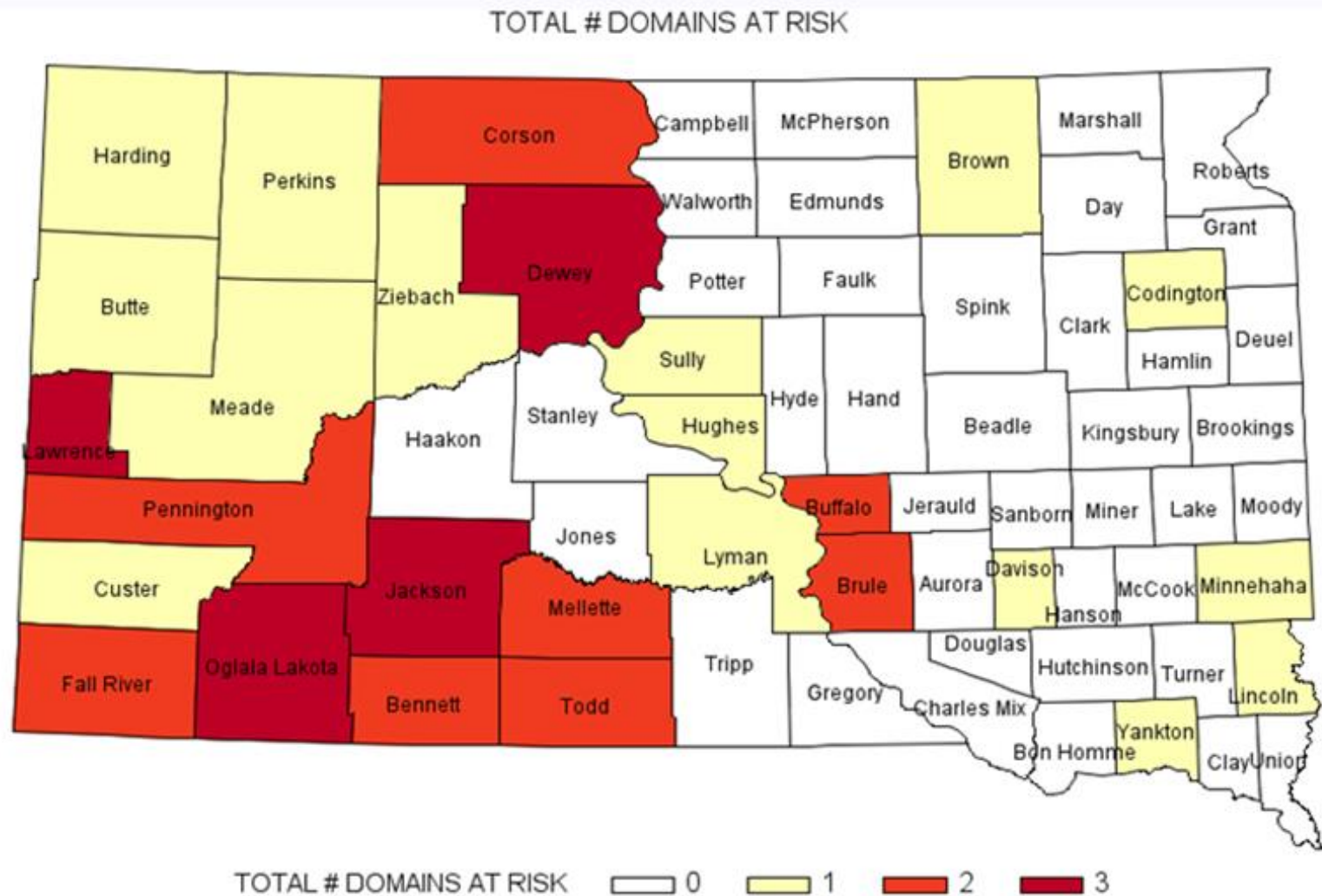
CRIME RISK LEVEL LOW RISK AT RISK

CHILD MALTREATMENT

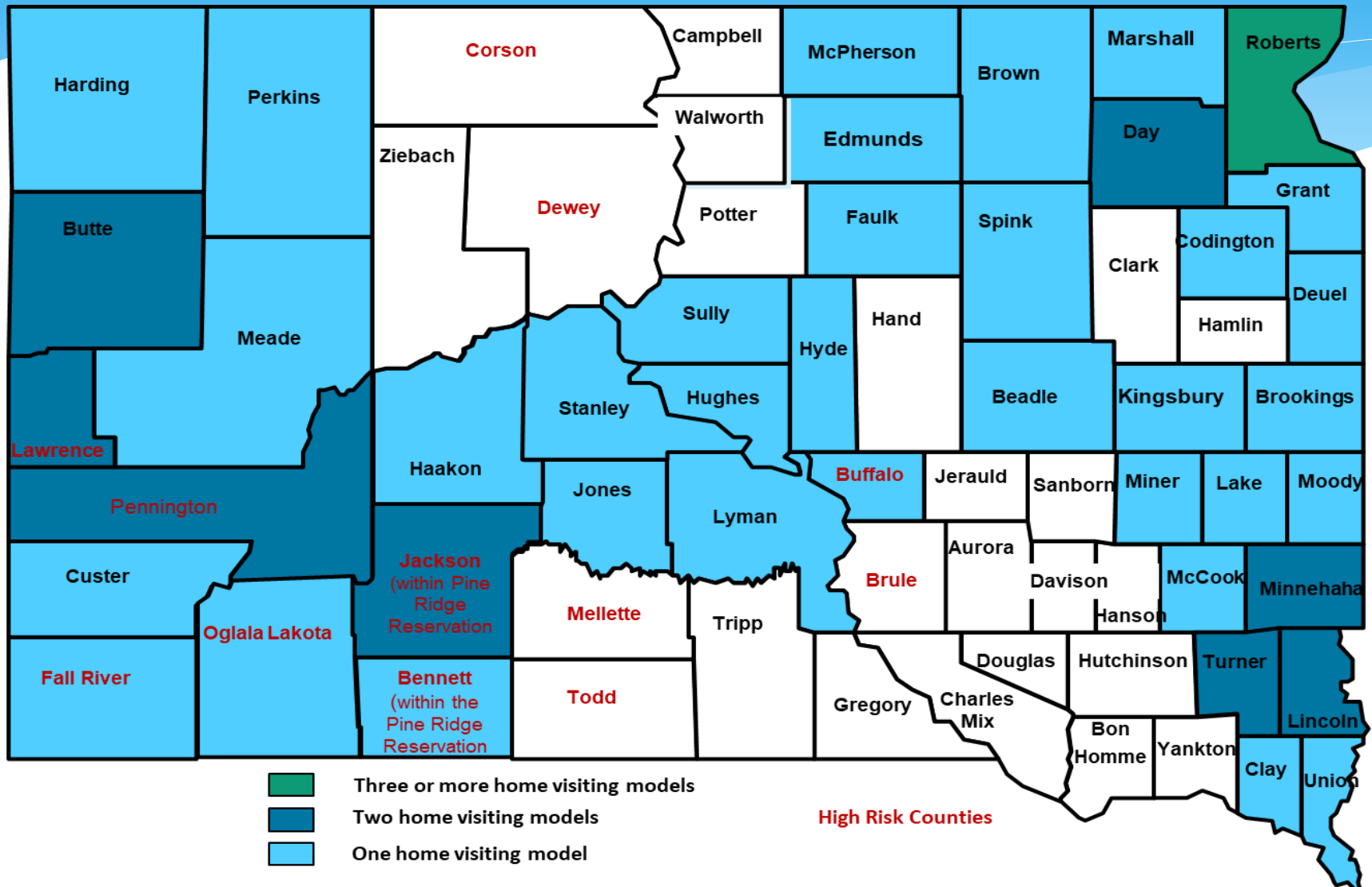


CHILD MALTREATMENT LEVEL LOW RISK AT RISK

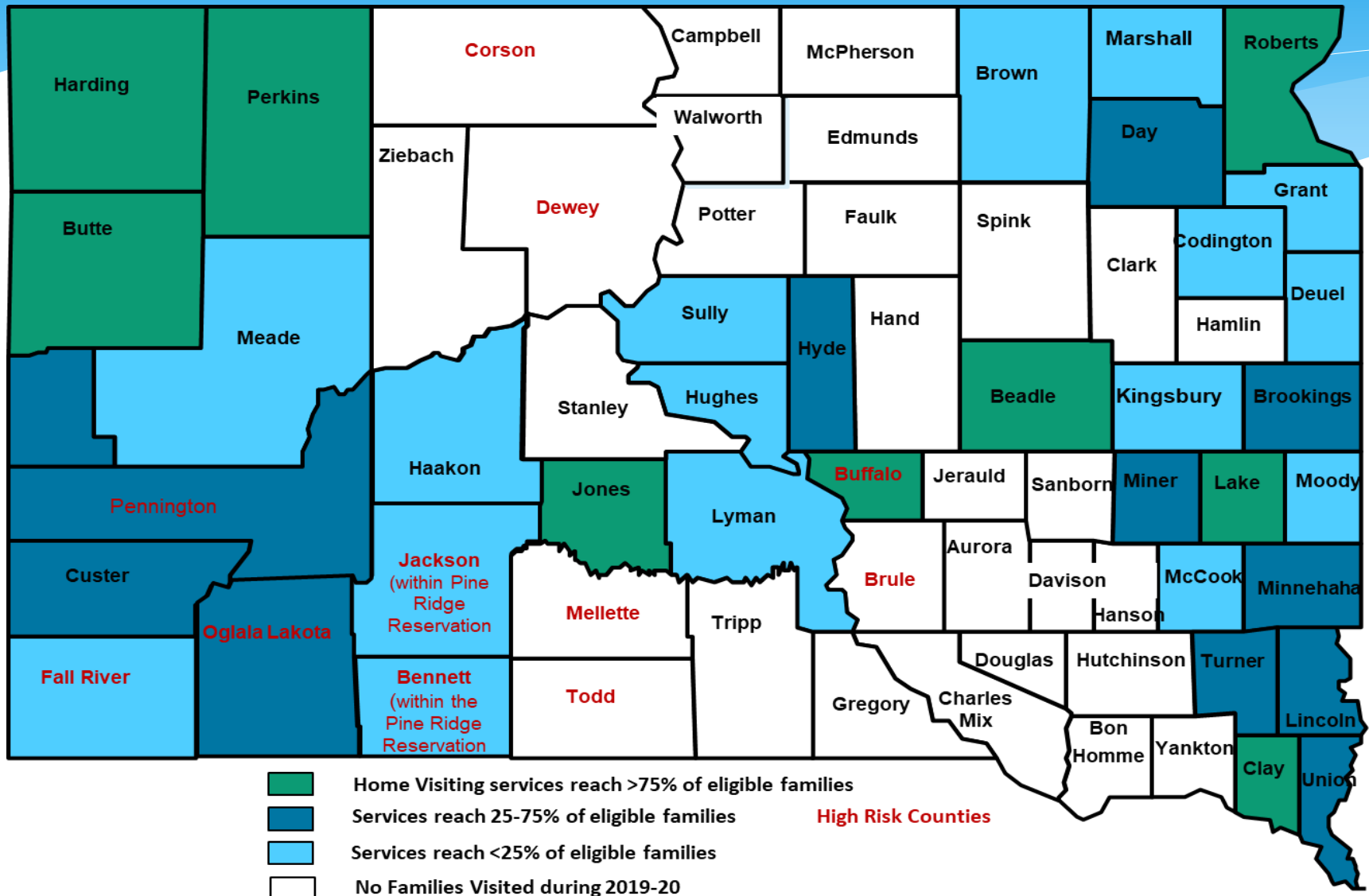
County Risk Map



Home Visiting Coverage



Eligible Families Served in Past Year



Qualitative Data Sources

Home Visitor Survey

- Conducted Nov/Dec 2019
- Kicked off at the 2019 Home Visiting Institute
- 37 Respondents - Home Visitors and Program Leads

Key Informant Interviews

- Conducted in July/August 2020
- Families, including home visiting participants and non-participants
- Professionals, including home visitors, community leaders and program directors

Identified Needs

Social Needs

- Housing
- Food security
- Childcare
- Lack of transportation

Access to Health Care and Services

- Medicaid eligibility
- Access to oral health care
- Mental health
- Chronic diseases

Access to Resources

- Low cost/no cost family activities
- Broadband access
- General lack of awareness of existing activities

Parenting Support

- Extended Family
- Parenting Role Models
- Grandparents raising children
- Home Visiting not available statewide
- Stigma faced by younger parents

Substance Misuse

- Criminalizing substance use
- Avoiding prenatal care
- Connection to other social needs

That's What it's All About....

- *Being able to be a large piece of their support system and be able to just be there for their journey. The flexibility is amazing being able to meet them at their homes as many have a lack of transportation and it also helps build that trust and relationship by them allowing you to come into their home.*
– Comment from Home Visitor Survey
- *My biggest inspiration/motivation for working in this field is to provide families with hope. From my own experience living and working on reservations, hope (or lack thereof) is a factor that can make or break a family. Knowing that we have the power to provide families with their own motivation to discover their own strengths to survive and thrive is truly gratifying.*
–Comment from Home Visitor Survey
- *I really think the nurse that we had was just the best one ever, and... Anything she didn't know, she would go to find out and get back to us, and... I don't know. She just took really good care of us, and we considered her a part of our family.*
–Past Bright Start client
- *I know that what I've experienced from being a parent over the past nine years, if there were somebody who could help with finding resources or if they can't, they redirect to me in a way where I could try to find help. Yeah, I'd utilize it if it was nearby, or readily nearby, I'd utilize it.*
–Parent in a community with no home visiting program

What's Next

Add Context to
Needs Assessment
Findings

Report and Share
Findings with
Stakeholders

Assess Community
Readiness

Use Needs
Assessment data to
support program and
strategic planning

Results for South Dakota

- ❖ Healthier Moms
- ❖ Healthier Babies
- ❖ Healthier Families
- ❖ Healthier Communities
- ❖ Healthier South Dakota!

Thank you

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